Luma's Observation
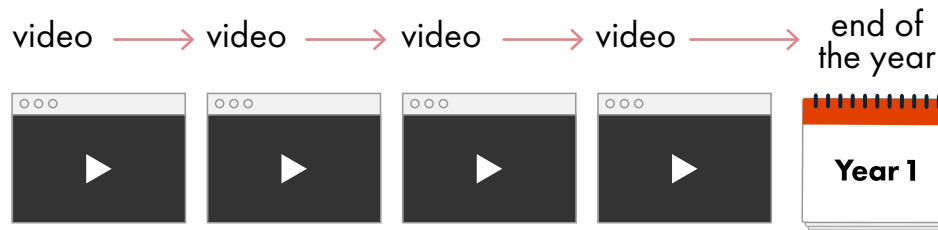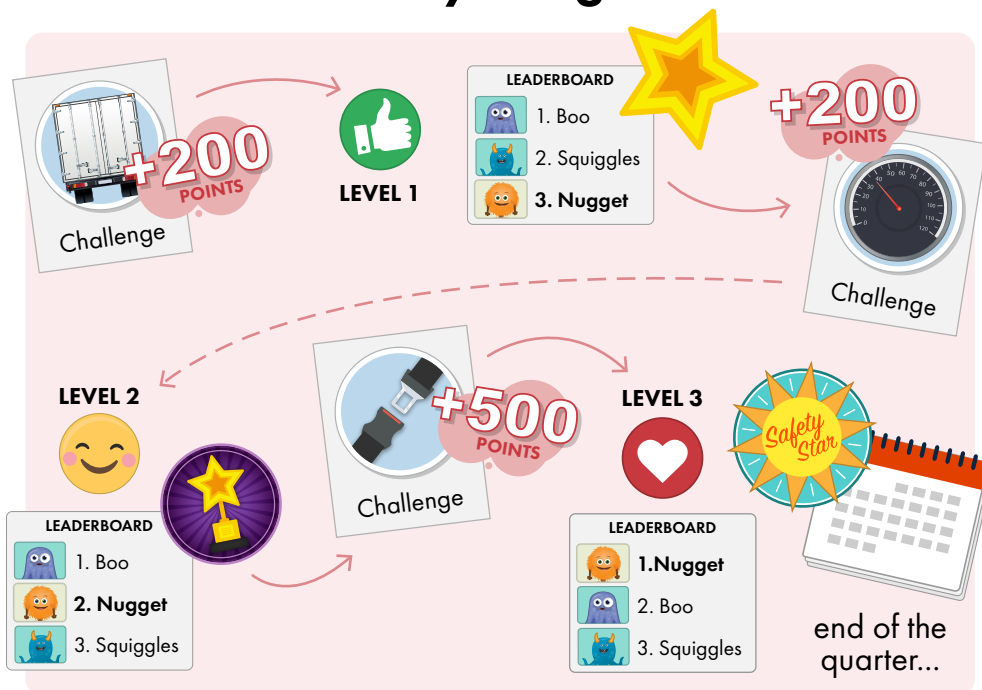
Successful learning programs are iterative and do not have a "final" rollout.

Traditional Learning Program

video → video → video → video → end of the year

Year 1

Lumafy Program

Challenge +200 POINTS

LEVEL 1 👍

LEADERBOARD
1. Boo
2. Squiggles
3. Nugget

+200 POINTS

Challenge

LEVEL 2 😊

LEADERBOARD
1. Boo
2. Nugget
3. Squiggles

Challenge +500 POINTS

LEVEL 3 ❤️

Safety Star

LEADERBOARD
1.Nugget
2. Boo
3. Squiggles

end of the quarter...

luma

Lumafy Tip 10

Build your learning story for a quarter or a year.

Learning programs that implement gaming elements evolve over time. Be ok to evolve and change as you learn and get feedback from your learners. Initially start small and build on it....

Your Learning Story is Iterative

Challenge

+200

Challenge

Challenge

Safety Star

+500

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